

COPY LAYOUT SHEET - WESTERNAIRE HORSECAPADES SHOW PROGRAM

**** Must be turned in by September 10, 2016 ****

SIZE: 1/12

ADVERTISER: _____ **1/8**
 (Name as it will appear in program index)

CONTACT: _____ **PHONE:** _____ **1/6**
 (Name of person in company for mailing tickets)

ADDRESS: _____ **1/4 REG**

CITY: _____ **STATE:** _____ **ZIP:** _____ **1/4 HORIZ**

RIDER: _____ **TEAM:** _____ **1/2 VERT**

AD STATUS(Check One): NEW ___ SAME COPY ___ REVISED COPY ___ CANCEL ___ **FULL PAGE**

CONTRACT

The undersigned hereby contracts for _____ page of advertising in the 2016-2017 edition of the Horsecapades Program to be distributed between Oct 29, 2016 and Oct 1, 2017, and agrees that the cost of this advertising in the amount of \$_____ will be due and payable upon signing of contract or 10 days following initial distribution of the above publication.
Copy can be emailed to: AnnShow@wispertel.net

PAID: _____ **BILL TO:** _____

CASH _____

CHECK _____

ATTN: _____

CUSTOMER SIGNATURE: _____ **DATE:** _____

	<i>Size</i>	<i>Height</i>	<i>Width</i>	<i>Black</i>	<i>Black+1</i>	<i>Full-Color</i>	<i>Tickets</i>
	1/12	1 1/2	3 3/8	\$50	\$75	\$95	2
	1/8	2 1/4	3 3/8	\$75	\$100	\$130	2
	1/6	3 1/8	3 3/8	\$95	\$125	\$160	2
1/12	1/4R	4 3/4	3 3/8	\$145	\$185	\$225	4
1/8	1/4H	2 1/4	7	\$145	\$185	\$225	4
	1/2V	9 5/8	3 3/8	\$250	\$325	\$400	6
	1/2H	4 3/4	7	\$250	\$325	\$400	6
1/6	FULL	9 5/8	7	\$485	\$605	\$730	8

**Note: Black is black ink on white
 Black+1 is black + 1 other color
 Full color is any color combination**

1/4 R